



# Human Aspects in Mobile Applications Engineering

Brunel University, London/ September 9-10, 2013

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# Back to the Future



“David Darling starting writing video games on a Commodore Pet with his brother, Richard, in the bedroom of their home in Vancouver, Canada when David was just 11 years old.” (Wikipedia)

■ '90s

■ now

**Bustin Jieber: The 12-Year-Old App Developer  
Who Taught Himself To Code Goes Viral**

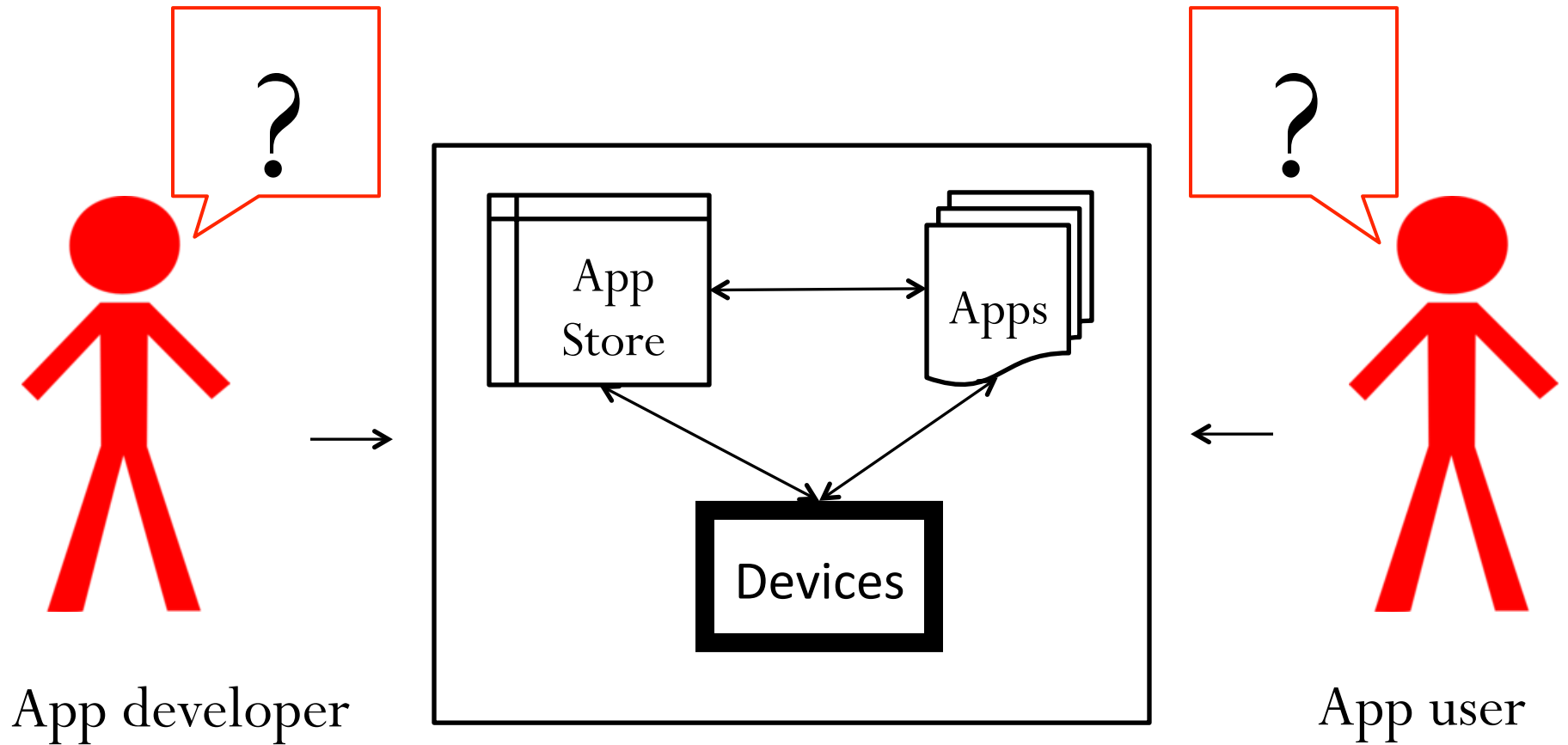
(<http://techcrunch.com/2011/11/17/bustin-jieber-the-12-year-old-app-developer-who-taught-himself-to-code-goes-viral-video/>)



# Why Bother?

- 1 / 3 of the world's population is online
- 5.9 billion mobile-cellular subscriptions
- 45% covered by 3G
- By 2015 mobile apps download reached 48 billion
- By 2020 all software will be developed for mobile devices

# What's different?



# Interested? Come to our workshop!

- Submissions (by June 14<sup>th</sup>)
  - Papers
  - Posters
  - Demos

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