



@acotgreave

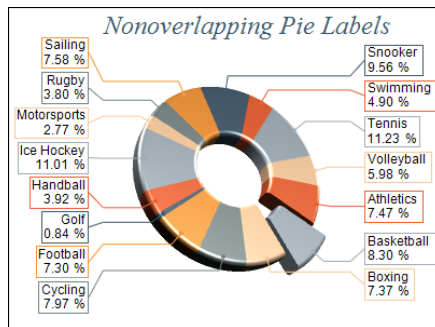
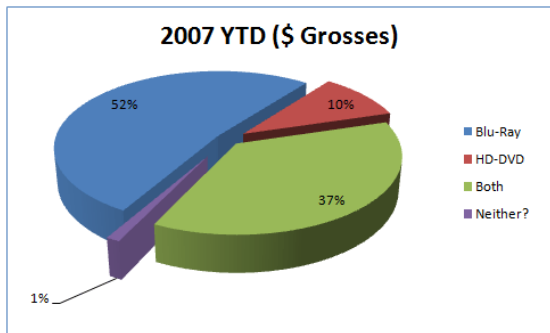


the data studio

TUFTE:
RESPECT

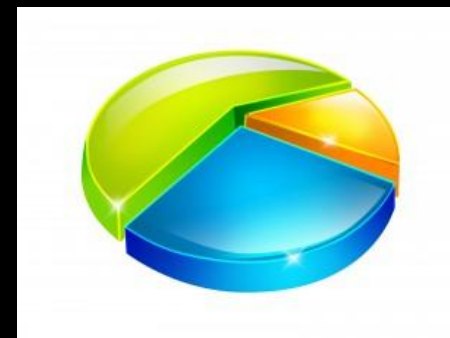
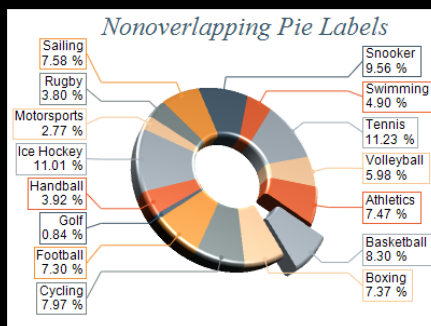
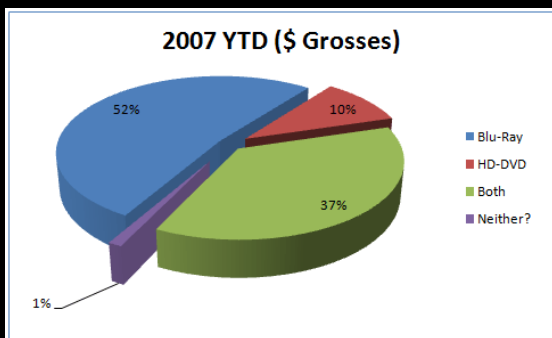
I ♥

PIES



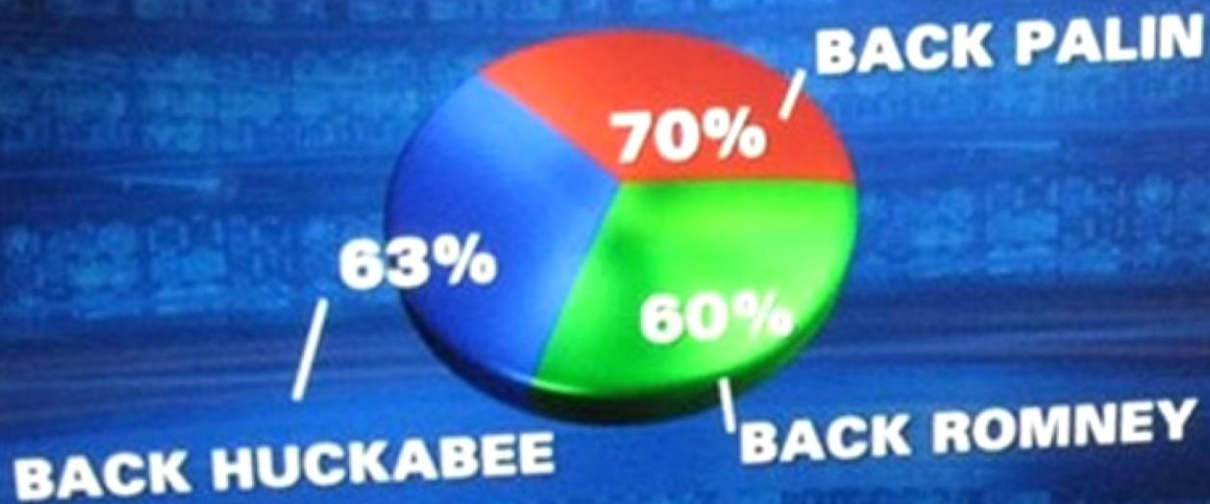
HATE

PIES



2012 PRESIDENTIAL RUN

GOP CANDIDATES



FOX

47*

SOURCE: OPINIONS
DYNAMIC

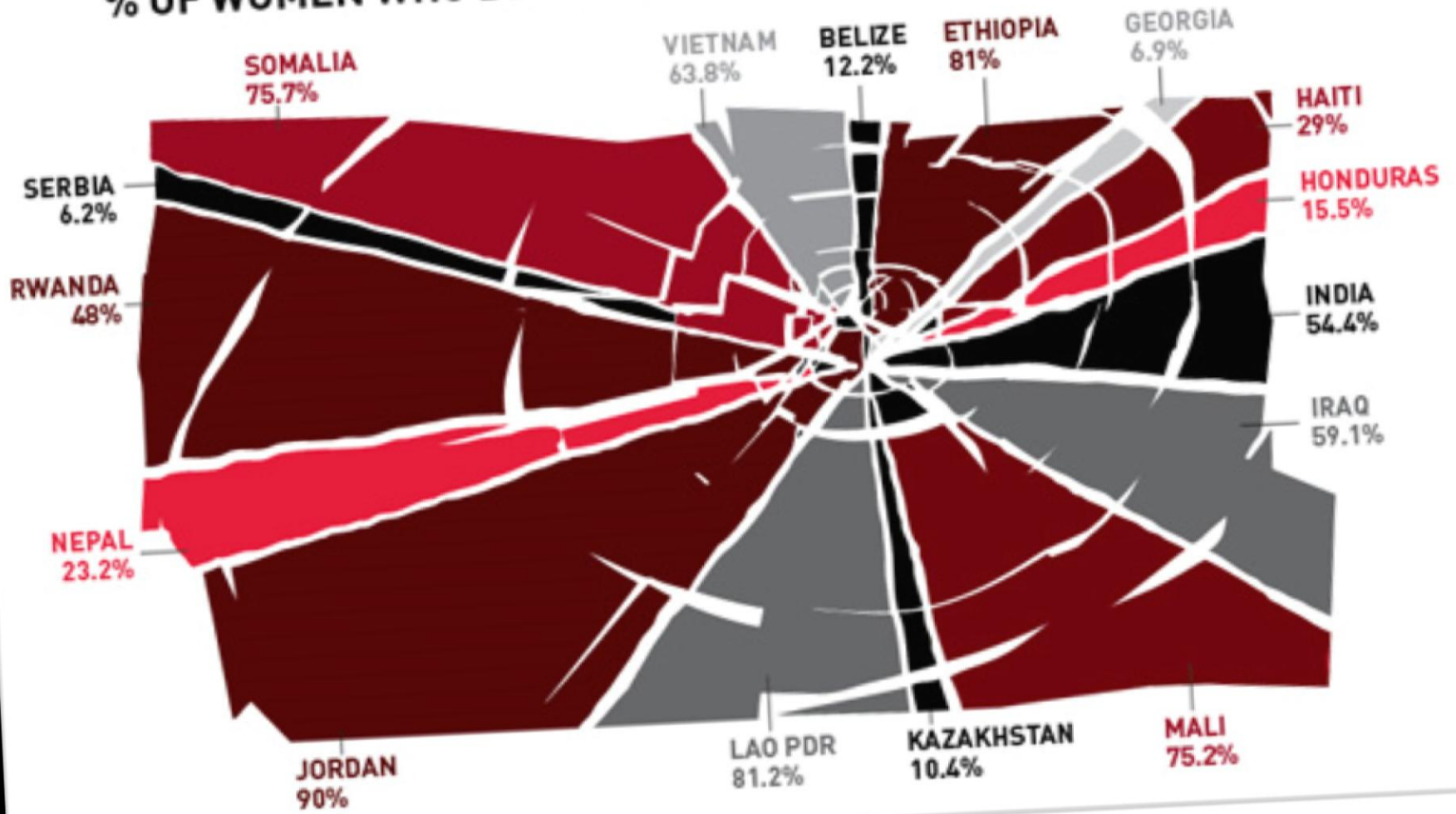
70%

60%

+ 63%

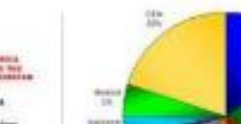
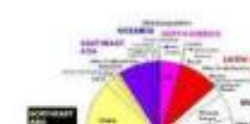
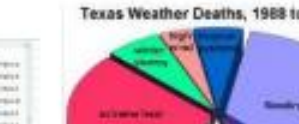
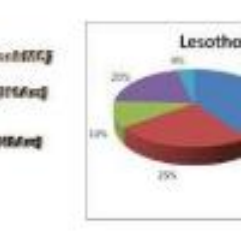
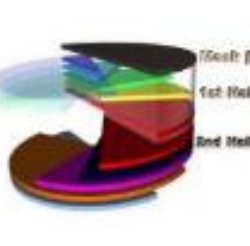
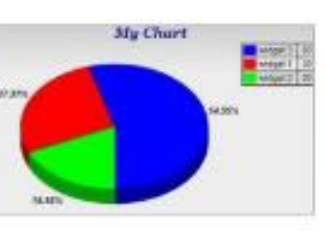
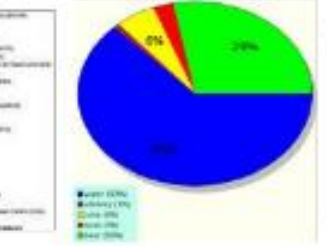
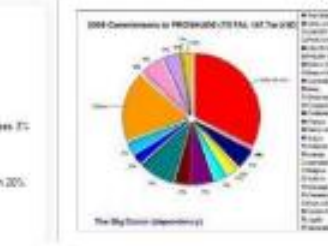
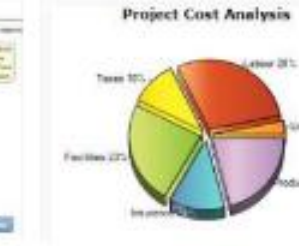
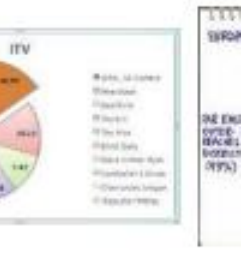
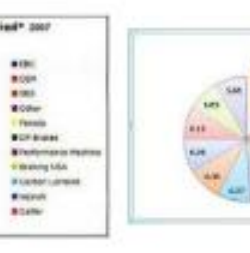
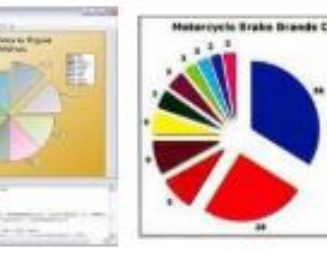
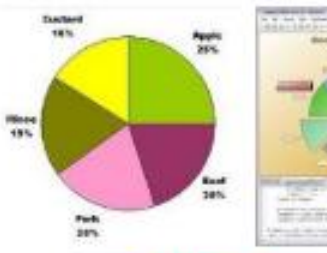
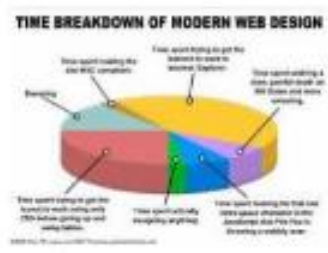
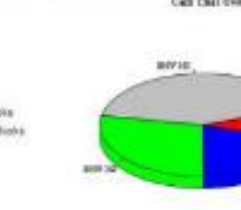
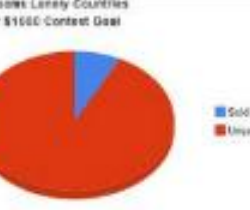
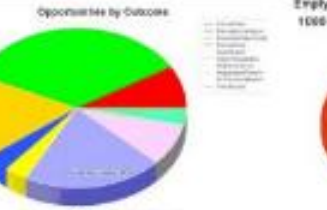
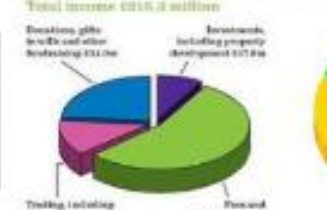
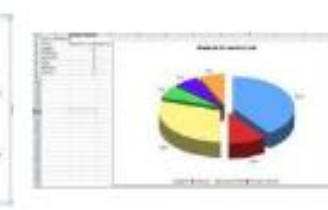
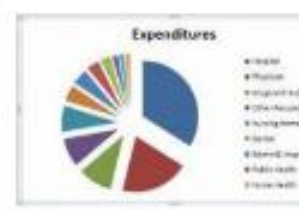
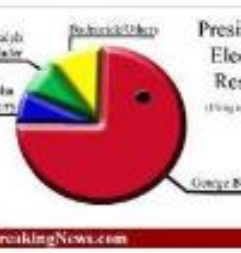
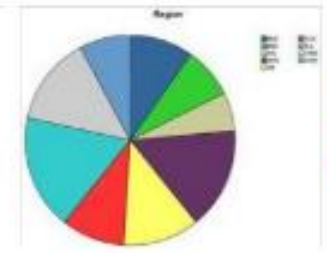
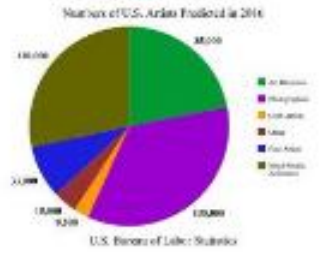
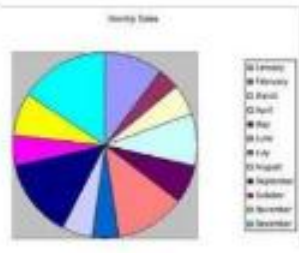
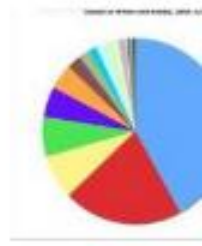
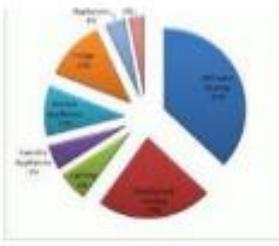
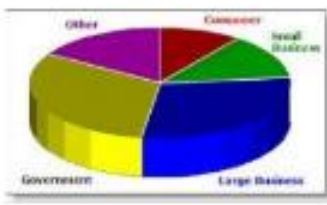
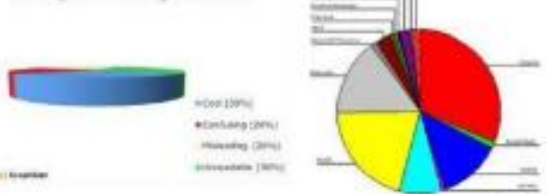
193%

% OF WOMEN WHO BELIEVE IT'S OK FOR HUSBANDS TO HIT THEM

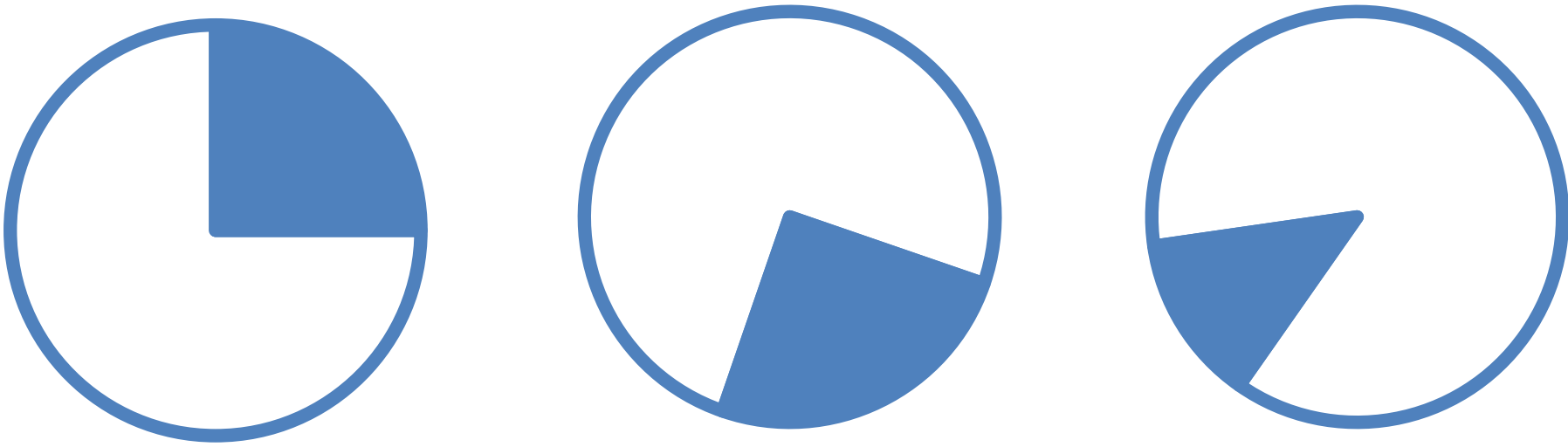


Source: UNICEF Childinfo: Monitoring the Situation of Children and Women

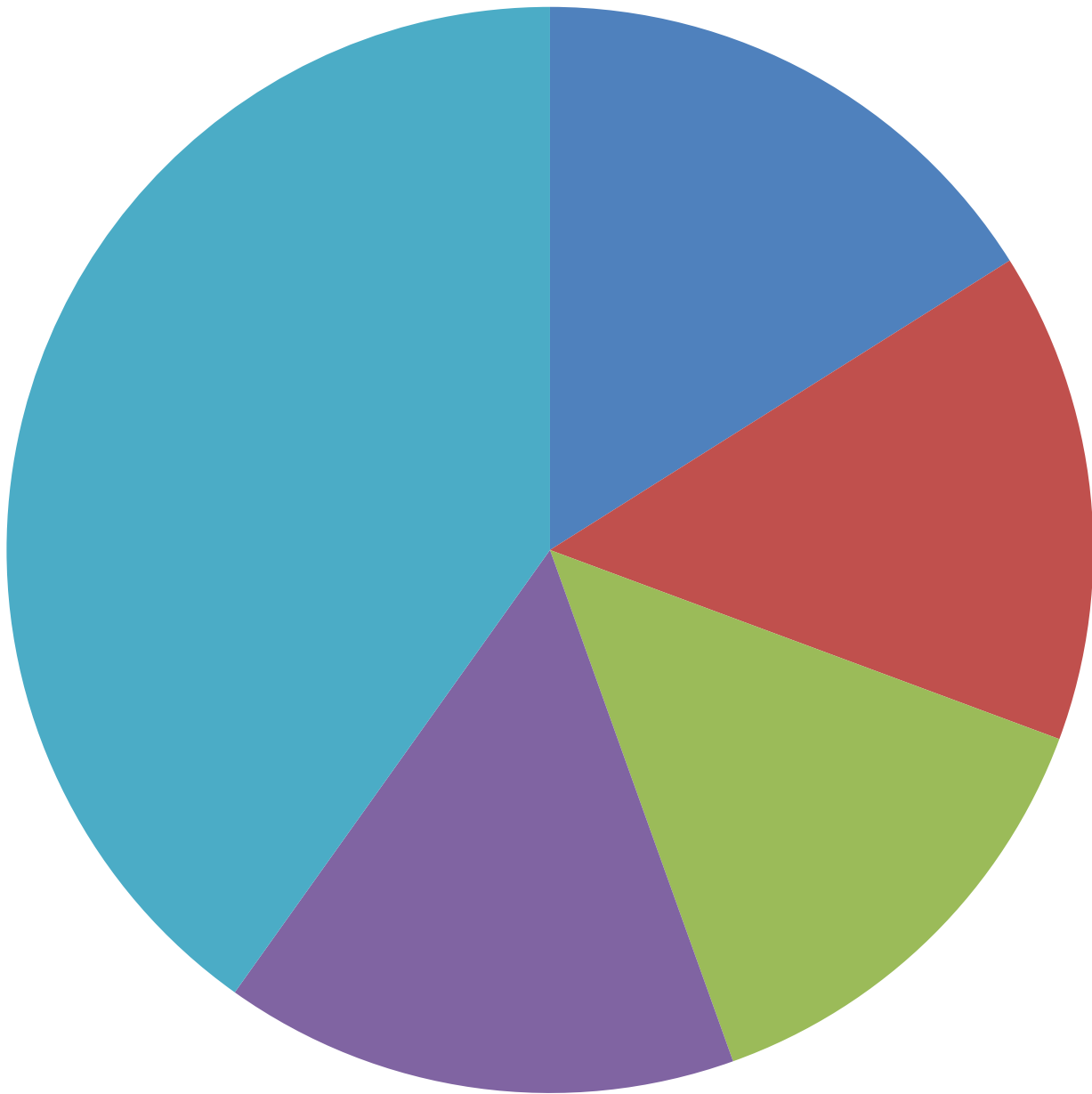
Perception of 3D pie charts



And the problem is...?



See: Kosslyn, Stephen, *Graph Design for the Eye and Mind*, Oxford University Press, 2006,



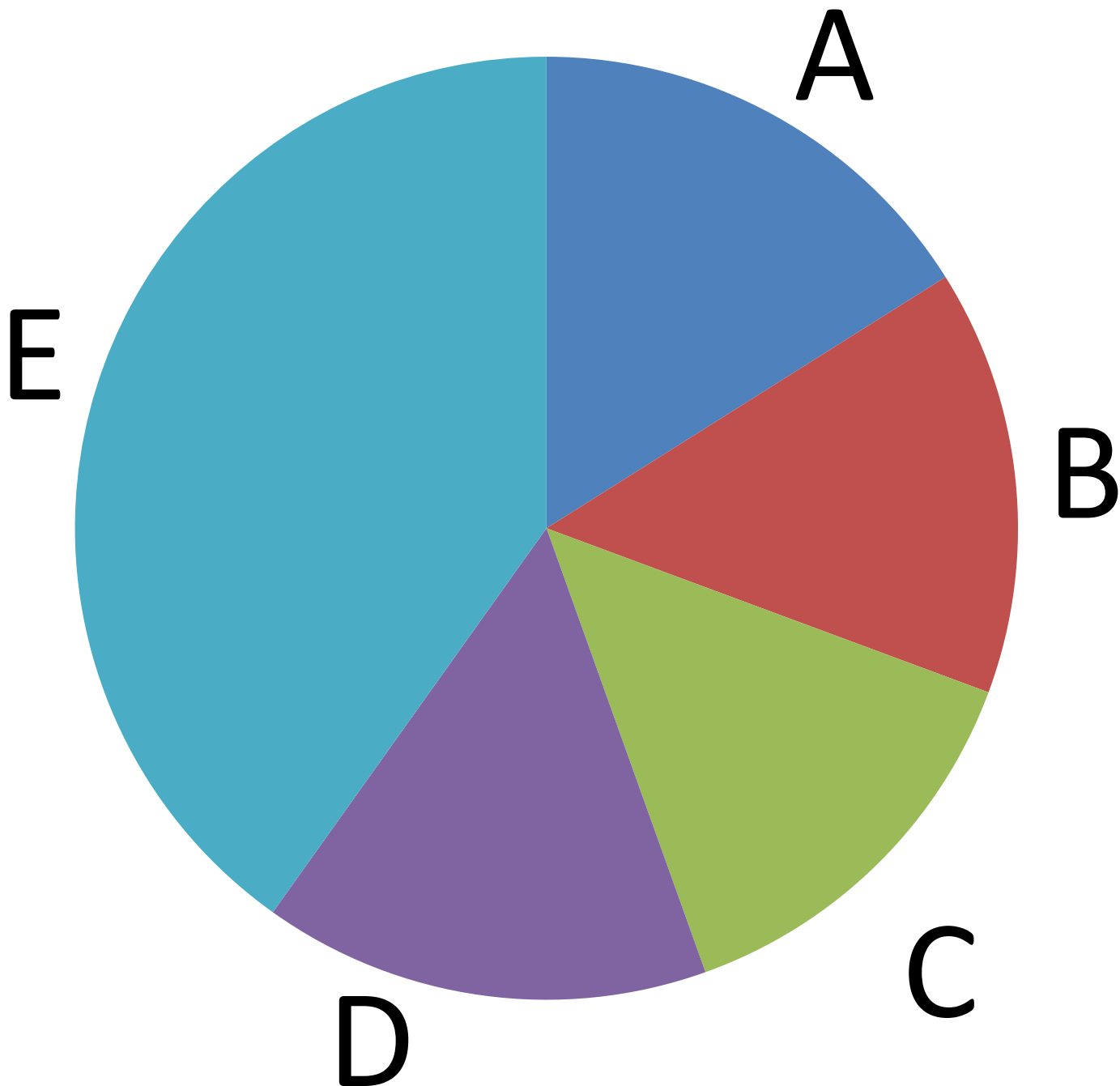
■ A

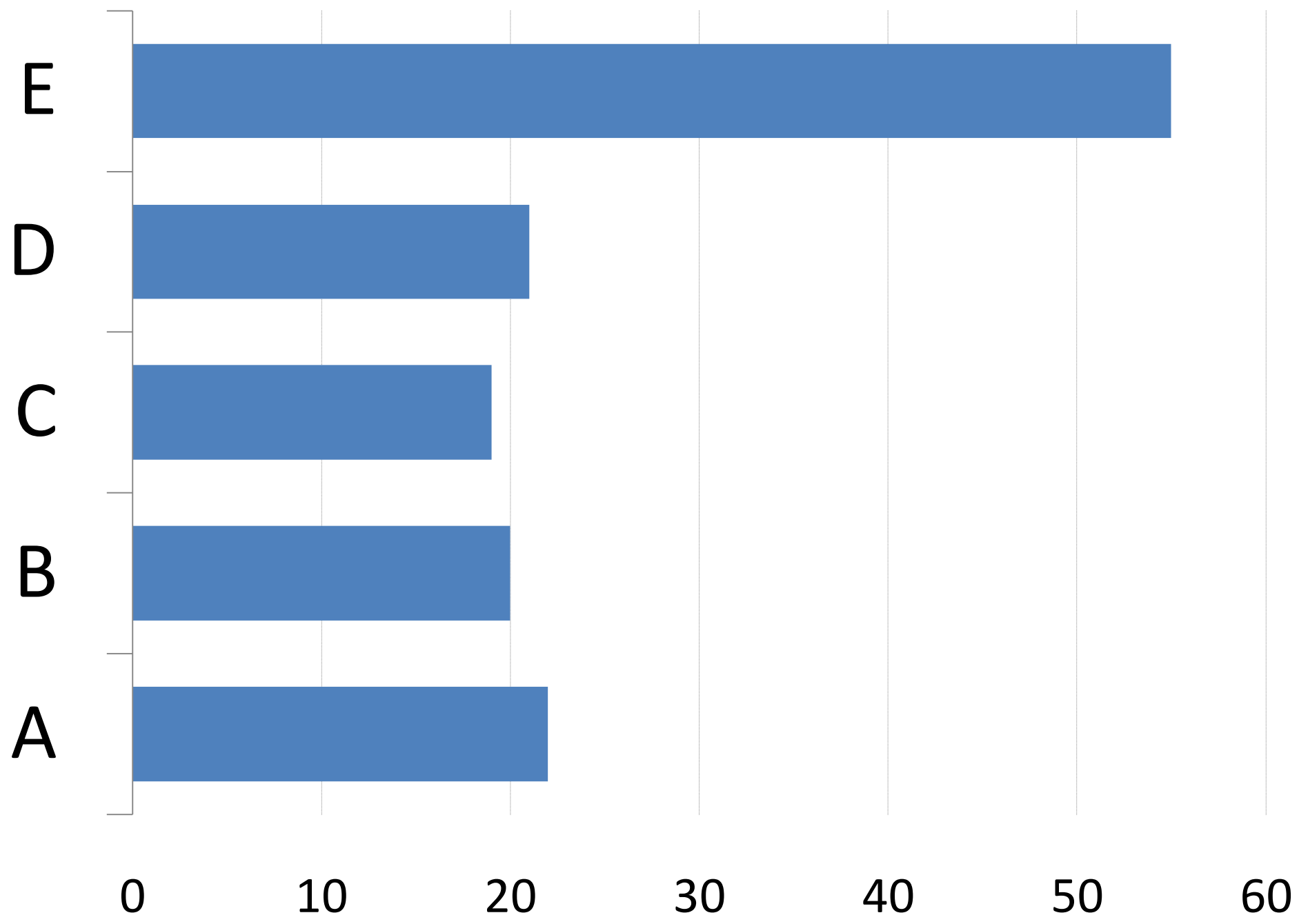
■ B

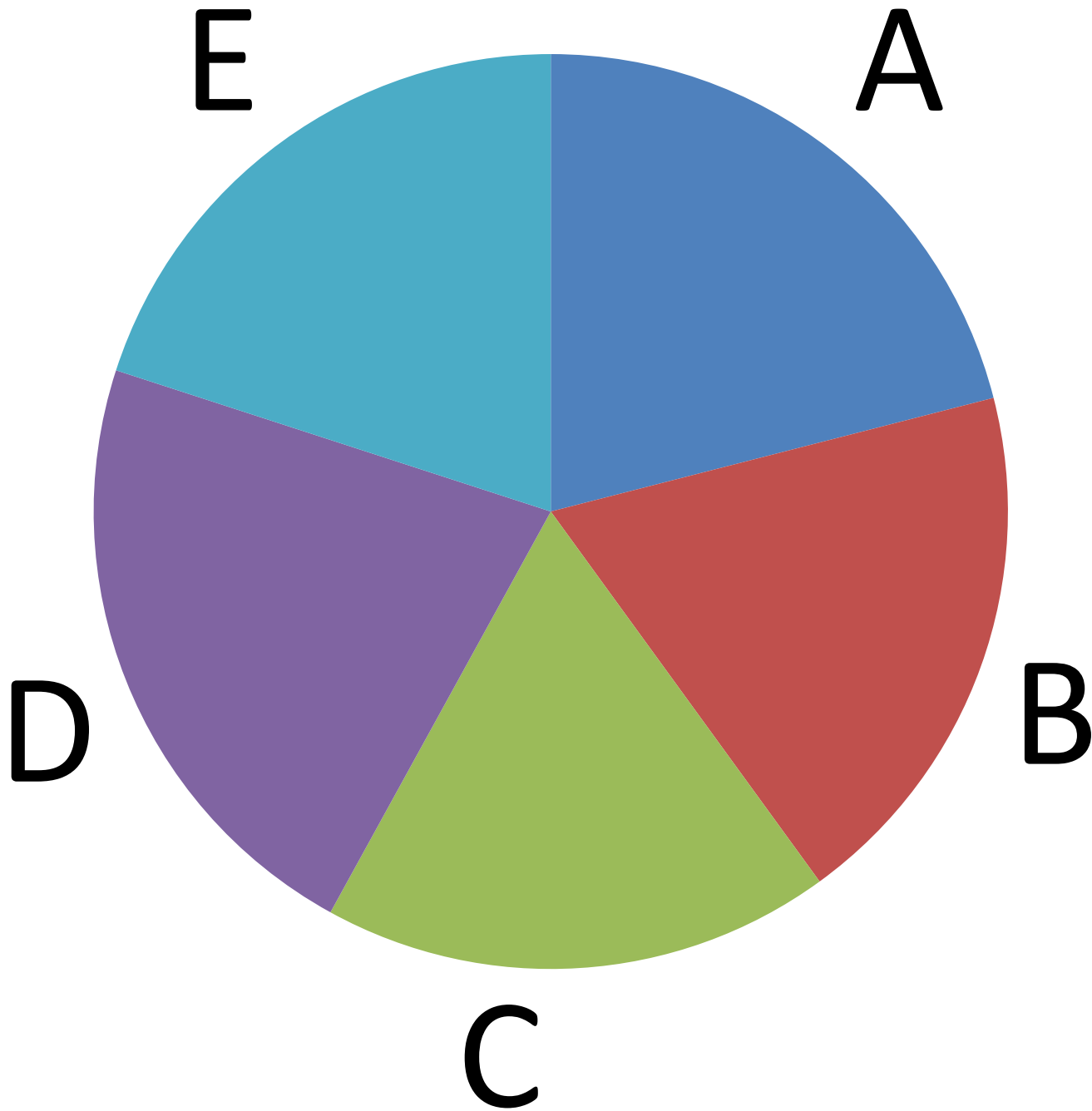
■ C

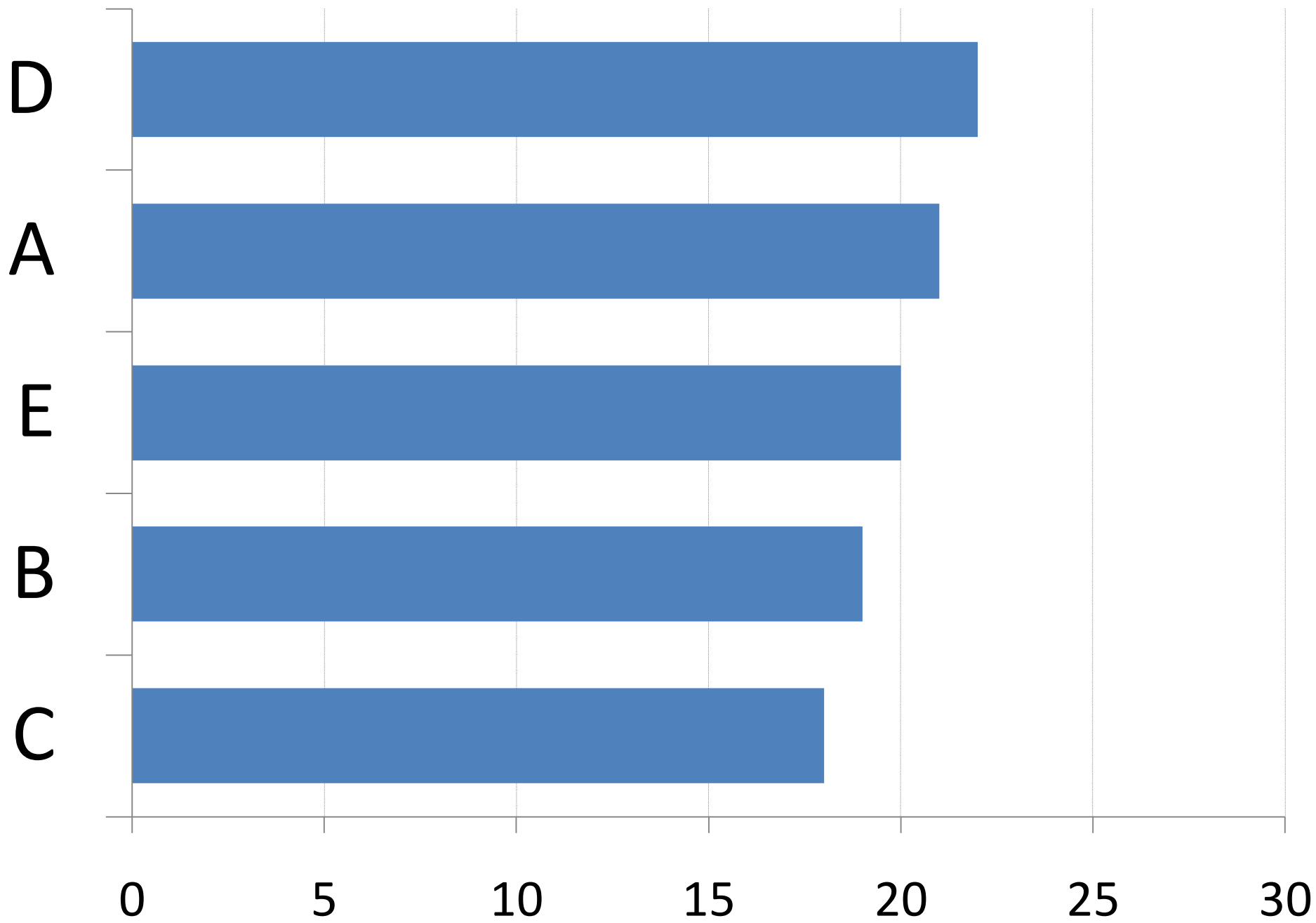
■ D

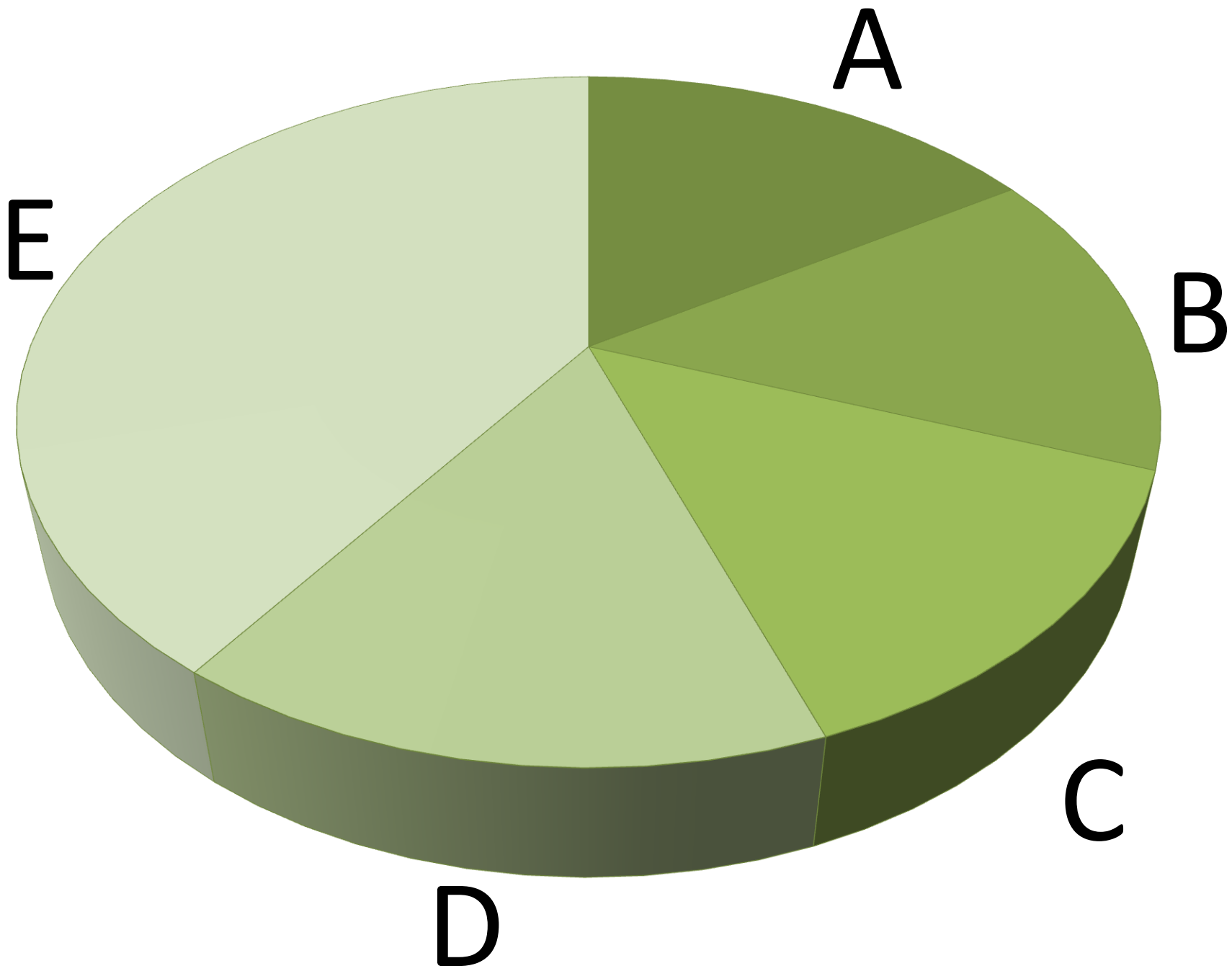
■ E

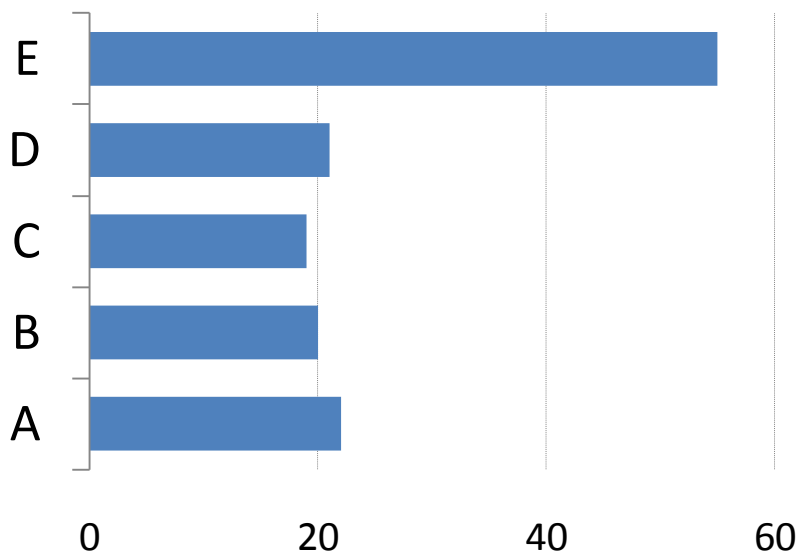
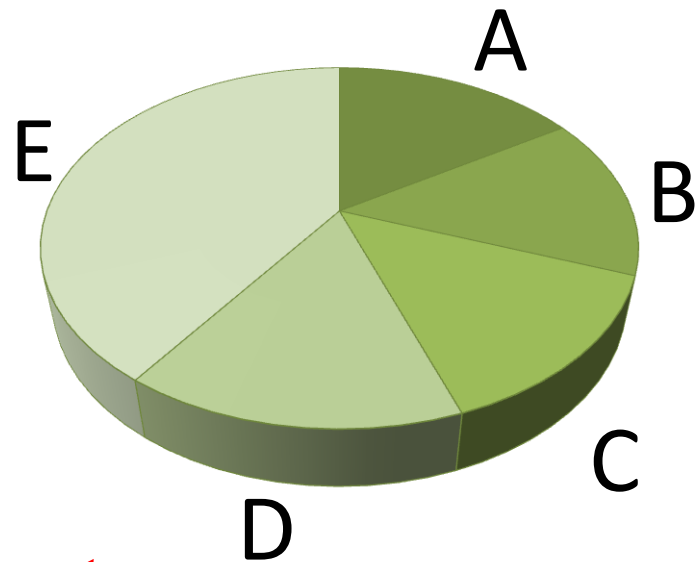
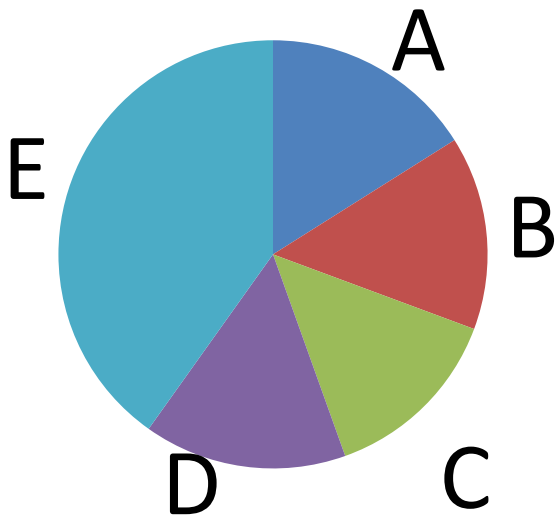




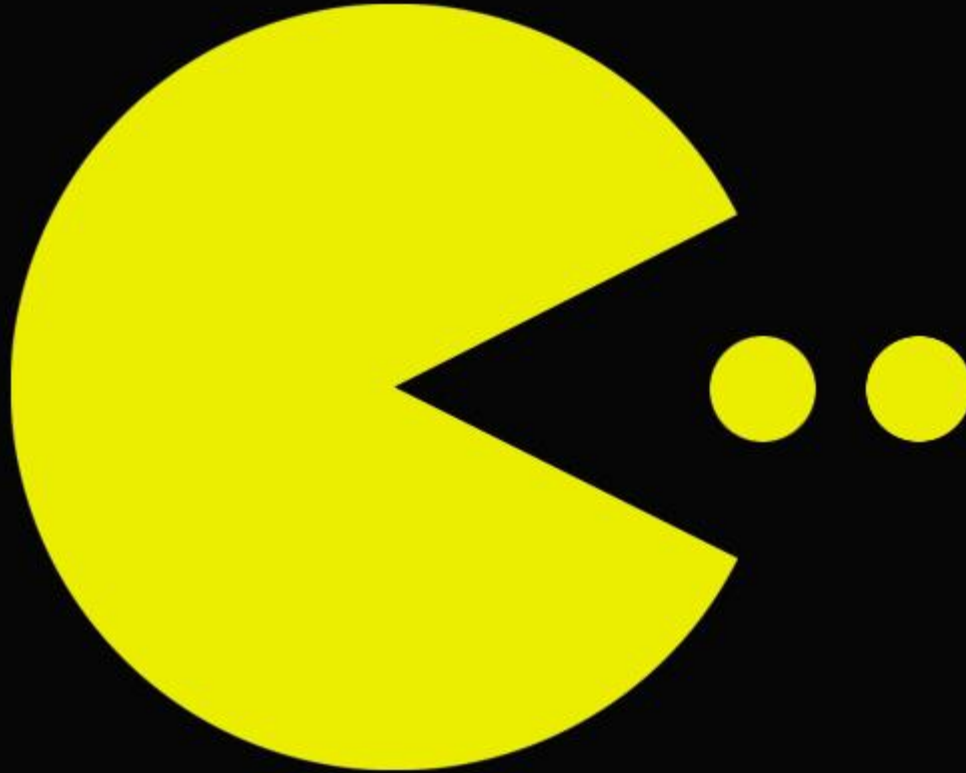




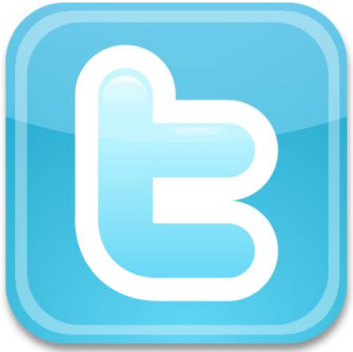




Can I ever use a pie chart?



bit.ly/evil_pie



@acotgreave