

Kris Northfield



ocado

in partnership with Waitrose

William **HILL**

FREE

Estate Agency 2.0

(sorry)

Circa 1999:

“Think up a good idea and
I’ll fund it.”

**“No one wants to look at
houses on the internet!”**

February 2000:

Rightmove founded
£56.7 million Turnover

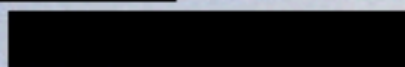
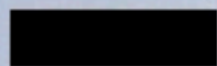
**Estate Agents have a
problem**



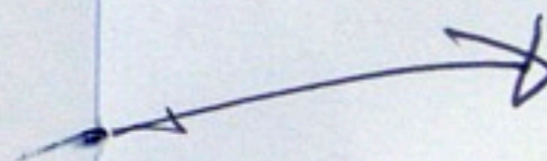
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PISS OFF CUNTS



London
N5



355-357
UPPER STREET
ISLINGTON
LONDON N1

Big Hairy Audacious Goal:
Turn the Property Market on its
Head

Open Source

Consumer focused brand

Excellent customer service

Be remarkable

Partner - Business Geek

Preferably an Agent

(boo hiss)

everafterhomes.co.uk/wiki
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